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FOR IMMEDIATE RELEASE
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protecting Innocence

*April is Child Abuse Prevention Month
For The Child has New Website, Cable Show and Breakfast*

(For The Child, Long Beach, CA) –

- For The Child, will hold its **Third Annual Children’s Circle of Friends Breakfast “Protecting Innocence”**, on Tuesday, April 6th from 7:30 to 9:00 a.m. at The Grand. Those who would like to join in the fight against child abuse in our community can call Denise at (562) 422-8472 for more information or go online at www.forthechild.org.
- www.forthechild.org has been upgraded and launched this week. Information on child abuse treatment and prevention programs, volunteering and donating, as well as agency history and staffing can now be found online.
- **“Begins At Home”** is a Charter Cable, Channel 3, feature that profiles community nonprofits. This month the program will feature For The Child on the following dates:
Sunday, March 14th at 7 p.m.
Wednesday, March 24th at 6 p.m.
Saturday, March 27th at 5 p.m.

Tritia Toyota, former ABC and CBS anchorwoman, interviews staff and volunteers. For The Child clients participating in an innovative new parenting project relate their experiences and successes with Parent-Child Interaction Therapy.

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- Board Chair Nancy Kimber, MD and Executive Director Beverly Fancher discuss the need for services in Long Beach and some of For The Child “agency without walls” solutions.

- Child Abuse Response Team Volunteer Linda Asbee and For The Child Clinical Director Dr. Michele Winterstein explain the work they do and share a video tape of Parent Child Interaction Therapy participants who talk about what they have learned in this unique program.

- Volunteer Board Members Dr. Nancy Kimber and Bill Gailey explain the need for community support of For The Child’s work and talk about the Children’s Circle of Friend’s Breakfast.

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